NCC Cable System Order

Rw. 11765182

		The second secon		
CPP -	Approval Required	Makegood Policy		1
GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Nov15	Survey
Sold On			Not accepted	Status
Affiliate Split		Credit Status	(312) 527-5755	Phone
Total Spots		Product Name	Chicago	Office
Net Total	1031FXNC	Est Code	Michael Ryan	Sales Coordinator
Commission	RAF	Product Code	Leah Losier	AE
Total	WGE	Client Code		
Total # of Weeks			Minneapolis-St. Paul	Market
Show All Lines	Reform America Fund	Advertiser	Spectrum/Mosaic(Dallas), WI	System Name
Version	Nonbox/Eisner	Agency	0973	Syscode
Update Date	10/31/16 - 11/13/16	Flight Dates	62347941	Order#

Comments:

10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

Date 10/21/16 2 Vs. 1 1 Lines if Weeks f Weeks f Weeks f Oost Per Spot GIMP GIMP - GIMP		•	CPM	•	CPP
Date 10/21/16 2 Vs. 1 1 Lines sion sion 1		-	GIMP		GRP
10/21/16 2 Vs. 1 seks 100.0			Cost Per Spot		Sold On
10/21/16 2 Vs. 1 seks			100.0		Affiliate Split
10/21/16 2 Vs. 1 seks	40				Total Spots
10/21/16 2 Vs. 1 seks	\$292.4				Net Total
es 9eks	\$51.60				Commission
es eks	\$344.0				Total
es .				ks	Total # of Weeks
				5	Show All Lines
			2 Vs. 1		Version
			10/21/16		Update Date

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Total Unit Total Spots Cost Cost	Sp		IMP	RTG	S	П	× =	M L	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
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NCC Cable System Order

Order#	62347941	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	0973	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Mosaic(Dallas), WI	Advertiser	Reform America Fund	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	
		Client Code	WGE	Total	\$344.00
AE	Leah Losier	Product Code	RAF	Commission	\$51.60
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Net Total	\$292.40
Office	Chicago	Product Name		Total Spots	40
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Nov15	Primary Demo	Adults 35+	GRP -	GIMP -
		Makegood Policy	Approval Required	CPP -	CPM -
Commonte :	10.21 reduced sections for client request Continues and 10/20 places confirm. Thanks	amail cont 10/20 places	confirm Thanks		

	32	31	30	29	28	27	26	25	24	23	22	Line
	FXNC	FXNC	Net									
N	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	Program								
	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
1 20047	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	Start Time
2004	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Stop
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7	2	2	2	2	2	2	2	2	-	_	_	Total Spots
2047	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$9.00	\$9.00	\$9.00	Unit Cost
	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$9.00	\$9.00	\$9.00	Total Cost
2004	30	30	30	30	30	30	30	30	30	30	30	Spot
0.10047												Line C
-												Line Comment

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$344.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$344.00

62347941 | Minneapolis-St. Paul | Spectrum/Mosaic(Dallas), WI | 0973 |

SALES_

ACCT

Date Printed

10/21/16

SYSTEM APP: